

Sri Lanka Tourism Promotion Bureau

Travel Agents Familiarization Trip Qualification Form

Agent/Company Information: Please complete the information below

Name:			
Title:			
Company/Organization Name:			
Mailing Address:			
City/Province:			
Postal Code/Country:			
Telephone:		Fax:	
Please include the country code and city code, and/or area code, where applicable.			
E Mail:		Website:	Facebook page:
<p>A. How many years have you been in the travel industry?</p> <input type="checkbox"/> 1. 1 - 5 Years <input type="checkbox"/> 2. 6 - 10 Years <input type="checkbox"/> 3. (+) 10 Years <input type="checkbox"/> 4. (+) 20 Years <input type="checkbox"/> 5. (+) 50 Years <p>B. How many years have your company been in business?</p> <input type="checkbox"/> 1. 1 - 5 Years <input type="checkbox"/> 2. 6 - 10 Years <input type="checkbox"/> 3. (+) 10 Years <input type="checkbox"/> 4. (+) 20 Years <input type="checkbox"/> 5. (+) 50 Years <p>C. Where do you send travelers?</p> <input type="checkbox"/> 1. Africa <input type="checkbox"/> 2. Asia <input type="checkbox"/> 3. Australia/New Zealand <input type="checkbox"/> 4. Caribbean <input type="checkbox"/> 5. Europe <input type="checkbox"/> 6. Latin America <input type="checkbox"/> 7. Middle East <input type="checkbox"/> 8. North America <input type="checkbox"/> 9. Worldwide <p>D. What is your pricing/market position?</p> <input type="checkbox"/> 1. Deluxe <input type="checkbox"/> 2. Moderate <input type="checkbox"/> 3. Economy	<p>E. What clients do you service?</p> <input type="checkbox"/> 1. Corporate <input type="checkbox"/> 2. FIT <input type="checkbox"/> 3. Groups (-) 250 <input type="checkbox"/> 4. Groups (+) 250 <input type="checkbox"/> 5. Groups (-) 100 <input type="checkbox"/> 6. Meeting & Incentive Travel <p>F. What tour services do you provide/organize?</p> <input type="checkbox"/> 1. Adventure Sports <input type="checkbox"/> 2. Cruises <input type="checkbox"/> 3. Ecotourism <input type="checkbox"/> 4. Educational/Special Interest <input type="checkbox"/> 5. History & Archeology <input type="checkbox"/> 6. Luxury/High-end Tours <input type="checkbox"/> 7. Meeting & Incentive <input type="checkbox"/> 8. Religious/Faith Based tours <input type="checkbox"/> 9. Spa & Wellness <input type="checkbox"/> 10. Volunteerism <input type="checkbox"/> 11. Other <p>G. What ticketing/reservation services do you provide/organize?</p> <input type="checkbox"/> 1. Accommodations <input type="checkbox"/> 2. Airline Ticketing <input type="checkbox"/> 3. Bus Transport/Ticketing <input type="checkbox"/> 4. Car Rentals <input type="checkbox"/> 5. Charters <input type="checkbox"/> 6. Cruises <input type="checkbox"/> 7. Special Events <input type="checkbox"/> 8. Guide Service <input type="checkbox"/> 9. Other	<p>H. What type of accommodations do you provide/organize?</p> <input type="checkbox"/> 1. Five Star <input type="checkbox"/> 2. Four Star <input type="checkbox"/> 3. Three Star <input type="checkbox"/> 4. Two Star <input type="checkbox"/> 5. Conference/Meetings <input type="checkbox"/> 6. Condo/Apartment <input type="checkbox"/> 7. Cottages/Villas/B & B's <input type="checkbox"/> 8. Primitive/Bedouin Campsites <input type="checkbox"/> 9. (+) 300 Rooms <input type="checkbox"/> 10. (-) 300 Rooms <input type="checkbox"/> 11. (-) 50 Rooms <input type="checkbox"/> 12. Resort <p>I. Do you currently sell Sri Lanka and/or other countries in the region? <input type="checkbox"/> 1. Yes <input type="checkbox"/> 2. No</p> <p>J. If yes which countries?</p> <input type="checkbox"/> 1. Thailand <input type="checkbox"/> 5. Indonesia <input type="checkbox"/> 2. Maldives <input type="checkbox"/> 3. Singapore <input type="checkbox"/> 4. Malaysia <p>K. How many travelers did you send to Sri Lanka last year?</p> <input type="checkbox"/> 1. 0 – 50 <input type="checkbox"/> 2. 50 – 100 <input type="checkbox"/> 3. 100 – 250 <input type="checkbox"/> 4. 250 – 500 <input type="checkbox"/> 5. 500+	<p>L. How many travelers did you send to the Asia last year?</p> <input type="checkbox"/> 1. 0 – 50 <input type="checkbox"/> 2. 50 – 100 <input type="checkbox"/> 3. 100 – 250 <input type="checkbox"/> 4. 250 – 500 <input type="checkbox"/> 5. 500+ <p>M. Are you a member of any international associations/consortiums?</p> <input type="checkbox"/> 1. <input type="checkbox"/> 2. <input type="checkbox"/> 3.
N. Have you ever participated in any other FAM Trips? If yes, please list the international destinations.			
O. How will this FAM Trip benefit Sri Lanka?			

Please submit the filled form to Sri Lanka Tourism Promotion Bureau or e-mail it to dushan@srilanka.travel, madu@srilanka.travel .