Sri Lanka Tourism Promotion Bureau
Travel Agents Familiarization Trip Qualification Form

**Agent/Company Information:** Please complete the information below

<table>
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<tr>
<th>Name:</th>
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<tr>
<td>Title:</td>
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<td>Company/Organization Name:</td>
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<td>Mailing Address:</td>
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A. How many years have you been in the travel industry?
- 1. 1 - 5 Years
- 2. 6 - 10 Years
- 3. (+) 10 Years
- 4. (+) 20 Years
- 5. (+) 50 Years

B. How many years have your company been in business?
- 1. 1 - 5 Years
- 2. 6 - 10 Years
- 3. (+) 10 Years
- 4. (+) 20 Years
- 5. (+) 50 Years

C. Where do you send travelers?
- 1. Africa
- 2. Asia
- 3. Australia/New Zealand
- 4. Caribbean
- 5. Europe
- 6. Latin America
- 7. Middle East
- 8. North America
- 9. Worldwide

D. What is your pricing/market position?
- 1. Deluxe
- 2. Moderate
- 3. Economy

E. What clients do you service?
- 1. Corporate
- 2. FIT
- 3. Groups (-) 250
- 4. Groups (> 250
- 5. Groups (> 100
- 6. Meeting & Incentive Travel

F. What tour services do you provide/organize?
- 1. Adventure Sports
- 2. Cruises
- 3. Ecotourism
- 4. Educational/Special Interest
- 5. History & Archeology
- 6. Luxury/High-end Tours
- 7. Meeting & Incentive
- 8. Religious/Faith Based tours
- 9. Spa & Wellness
- 10. Volunteerism
- 11. Other

G. What ticketing/reservation services do you provide/organize?
- 1. Accommodations
- 2. Airline Ticketing
- 3. Bus Transport/Ticketing
- 4. Car Rentals
- 5. Charters
- 6. Cruises
- 7. Special Events
- 8. Guide Service
- 9. Other

H. What type of accommodations do you provide/organize?
- 1. Five Star
- 2. Four Star
- 3. Three Star
- 4. Two Star
- 5. Conference/Meetings
- 6. Condo/Apartment
- 7. Cottages/Villas/B & B’s
- 8. Primitive/Bedouin Campsites
- 9. (+) 300 Rooms
- 10. (+) 300 Rooms
- 11. (-) 50 Rooms
- 12. Resort

I. Do you currently sell Sri Lanka and/or other countries in the region?
- 1. Yes
- 2. No

J. If yes which countries?
- 1. Thailand
- 2. Maldives
- 3. Singapore
- 4. Malaysia

K. How many travelers did you send to Sri Lanka last year?
- 1. 0 – 50
- 2. 50 – 100
- 3. 100 – 250
- 4. 250 – 500
- 5. 500+

L. How many travelers did you send to the Asia last year?
- 1. 0 – 50
- 2. 50 – 100
- 3. 100 – 250
- 4. 250 – 500
- 5. 500+

M. Are you a member of any International associations/consortiums?
- 1. ...
- 2. ...
- 3. ...

N. Have you ever participated in any other FAM Trips? If yes, please list the international destinations.

O. How will this FAM Trip benefit Sri Lanka?

Please submit the filled form to Sri Lanka Tourism Promotion Bureau or e-mail it to dushan@srilanka.travel, madu@srilanka.travel.