

Proposed Events for 2017

No.	Project Name	Project Date	Project Promoter	Description of the Event
1.	Duruthu Perahera 2017	3 rd to 11 th January 2017	Sri Kelaniya Raja Maha Viharaya, Kelaniya, Sri Lanka Tel No: 011 2911505	<ul style="list-style-type: none"> ➤ This event is primarily focused on showcasing the unique culture and heritage of Sri Lanka. ➤ This event will consist of three processions which will happen at night on three consecutive days. ➤ Many tourists and locals arrive to watch the parade since it is held in a suburb of Colombo. ➤ The Perahara is broadcasted via local and international media.
2.	Galle Literary Festival	11 th to 15 th January 2017	Galle Festival Guarantee Limited Amrita Pieris, Tel no: 0777727728	<ul style="list-style-type: none"> ➤ An established International literary festival where the writers share ideas, participate in healthy debates and exchange experiences. ➤ Maintains close engagement with local writers contributing to the growth of Sri Lanka. ➤ Promotes Galle as a key attraction and expects to gather over 4000 of locals and tourists to the destination.
3.	Guitar Fest 2017	21 st to 28 th January 2017	Guitar Association in Sri Lanka No.39 Edmonton Road, Kirulapona, Colombo 06. Tel no: 0112513997	<ul style="list-style-type: none"> ➤ This event expects to create musical awareness among the youth of Sri Lanka and is free of charge which can attract many locals and tourists. ➤ Foreign guitarists will

Proposed Events for 2017

				also be performing with the local talent.
4.	Navam Perahara	11 th February 2017	Gangarama Raja Maha Viharaya No.61 Sri Jinarathana Road, Colombo 02 Tel No: 011 2435169	<ul style="list-style-type: none"> ➤ This event focuses on differentiating Sri Lankan festivals platform by adding value to the festival and marketing it to a local and global audience. ➤ This event is believed to attract tourists from Sri Lanka's key markets who prefer cultural and religious tourism.
5.	Thundercat Racing	14 th February 2017	Lanka Powerboat Association, Cinnamon Lakeside, Colombo 02 Tel no: 011 2437000	<ul style="list-style-type: none"> ➤ This event is to promote Thundercat racing in Club Bentota. ➤ The event expects to attract many locals and tourists to witness the thrilling experience where 7 international drivers will be participating.
6.	UIM-ABP Aquabike Class Pro Circuit World Championship-Sri Lanka	24 th -26 th March 2017	Lanka Powerboat Association, Cinnamon Lakeside, Colombo 02. Sarah Potts Tel No: 0772297506	<ul style="list-style-type: none"> ➤ Hosting the opening round of the Aquabike World Championships for 3 days at Galle Face. ➤ Championship includes Racing and freestyle including a night show. ➤ Promote Sri Lanka as a tourist destination for sports. Since it is a sport played in water it can attract more tourists to the beaches of Sri Lanka.
7.	Exotic Cars Motor Parade 2017	26 th March 2017	Automobile Association of Ceylon No 40, Sir M.M.M. Mawatha P O	<ul style="list-style-type: none"> ➤ The Automobile Association of Ceylon has decided to have an Exotic Motor Parade with Exotic

Proposed Events for 2017

			<p>Box 338, Colombo 03, Sri Lanka</p> <p>Contact person: Dhammika Attygalle</p> <p>Tel no: 011 2421528/9, 011 2438999</p> <p>Email: aacmotor@slt.net.lk</p>	<p>Car Club as a project and to provide colorful entertainment to the motoring enthusiasts.</p> <ul style="list-style-type: none"> ➤ More than 100 Exotic cars are expected to participate in the parade and it expects approximately 300 participants. A rare collection of vehicles will be on the parade. ➤ This rally will begin in the morning of Sunday 26th March 2017 from the AAC headquarters at Galle Face after breakfast and end in the Wet Water Resort Private Ltd, Gampaha with a fellowship and lunch. ➤ The route will be through Galle Face, Fort, Peliyagoda, Negombo Road and Ekala.
8.	Sancharaka Udawa 2017	5 th to 6 th May 2017	<p>Sri Lanka Association of Inbound Tour Operators No. 50, Nawam Mawatha, Colombo 02.</p> <p>Tel no: 011 5588800/ 0115588802</p> <p>Email: slaito@chamber.lk</p>	<ul style="list-style-type: none"> ➤ Sancharaka Udawa have developed into a major tourism mart attracting over 250 sellers exposing small and medium tourist attractions. ➤ They also provide accommodation to showcase their products to the travel industry and to the public to enter into agreements
9.	World Vesak Day	12 th to 14 th May 2017.	<p>Ministry of Buddhasasana 135 Srimath Anagarika Darmapala Mawatha, Colombo 07</p>	<ul style="list-style-type: none"> ➤ This event is organized by the Ministry of Buddhasasana along with the assistance with the government and non-governmental line

Proposed Events for 2017

			<p>Tel no: 011 2307674</p>	<p>agencies to celebrate the Vesak Festival bringing together the Buddhists in the country.</p> <ul style="list-style-type: none"> ➤ The main program will be held in Colombo and Kandy.
10.	Sixth Lawyers' Cricket World Cup 2017	10 th to 22 nd August 2017	<p>Sri Lanka Lawyers Cricket Club No 8/8/1, Magazine Road, Colombo 08, Sri Lanka</p> <p>Mob no: 0777881002/0772920350</p> <p>Email: sllawyerscricket@gmail.com</p>	<ul style="list-style-type: none"> ➤ The Lawyers Cricket World Cup is the greatest cricketing event in the world of legal professionals and judges. ➤ This event will see a gathering of approximately 250 to 300 foreign lawyers who will be spending a minimum of 12 days in Sri Lanka. ➤ In the past, this event has provided a good opportunity for the host country to showcase itself to some affluent tourists.
11.	The Asia Pacific Choir Games(APCG)	21 st -28 th October 2017	<p>Colombo Cultural Hub Trust</p> <p>Ms Soudarie Rodrigo 21 Charlement Road, Colombo 06</p> <p>Tel no: 0771053002</p>	<ul style="list-style-type: none"> ➤ A global choir competition where more than 100 International Choirs will be participating. ➤ It is the largest International competition of this scale to ever take place in Sri Lanka which will bring a large number of tourists to the country creating new streams of income to many locals.
12.	Tourism fest	20 th - 23 rd December 2017	<p>Sri Lanka Tourism Promotion Bureau, No 80, Galle Road, Colombo 03.</p>	<ul style="list-style-type: none"> ➤ This event is organized in the festive season of December to celebrate the spirit of Christmas. ➤ The event consists of various cultural and

Proposed Events for 2017

				<p>entertainment activities.</p> <p>➤ There will be various stalls of food and refreshments to families coming to the event to enjoy themselves.</p>
--	--	--	--	--